

65-0079



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

RECEIVED
JAN 23 2004
PUBLIC SERVICE
COMMISSION

Tony.Taylor@bellsouth.com

January 23, 2004

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: 64-1518

Dear Mr. Dorman:

On November 19, 2003, and again on December 17, 2003, we notified you of a new promotion called BellSouth® Business Smart Start that we intended to begin offering to business customers on January 2, 2004. The promotion was accepted by Commission staff in a letter dated January 14, 2004.

We have now decided to terminate this promotion. Please accept this letter as notice that this promotion will be terminated on January 31, 2004. We apologize for any inconvenience that this cancellation may cause the Commission or staff.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 31 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY
EXECUTIVE DIRECTOR



BellSouth Telecommunications, Inc. 502-582-2164
 4th Floor FAX 502-582-8667
 601 W. Chestnut Street
 Louisville, KY 40203

Tony Taylor
 Director
 Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 22, 2003

Thomas M. Dorman
 Executive Director
 Kentucky Public Service Commission
 211 Sower Boulevard
 P.O. Box 615
 Frankfort, Kentucky 40602-0615

Re: 64-1520

Dear Mr. Dorman:

On November 19, 2003, we notified you of a promotion of BellSouth® Complete Choice® for Business service that we intend to offer to small business customers. During the promotional period of January 2, 2004 through March 31, 2004, small business customers who subscribe to BellSouth® Complete Choice® for Business service on a term agreement will receive a waiver of line connection charges.

Specific provisions and limitations of this promotion are as follows:

1. This promotion is available to new business customers who meet all the eligibility requirements.
2. Participating customers must sign a BellSouth® Complete Choice® for Business term agreement between January 2, 2004 and March 31, 2004 in order to participate in this promotion. Following this promotion window, customers will not be allowed to enroll in this promotion or receive promotion rewards. This promotion is available for resale for the duration of this enrollment period.
3. Customers who purchase BellSouth® Complete Choice® for Business service by signing a BellSouth® Complete Choice® for Business term agreement of any length will receive a waiver of line installation charges (as defined in Section A4 of BellSouth's Tariff) for up to nine (9) lines.
4. Specific BellSouth® Complete Choice® for Business service products and features included in this promotion are:
 - a. Flat Rate Lines
 - b. Business Plus®
 - c. Over twenty (20) calling features

PUBLIC SERVICE COMMISSION
 OF KENTUCKY
 EFFECTIVE

JAN 02 2004

PURSUANT TO KRS 807.001
 SECTION 9.1

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

EXECUTIVE DIRECTOR

Thomas M. Dorman

December 22, 2003

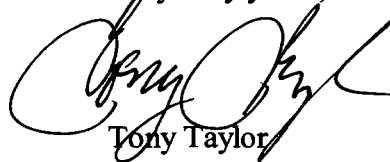
Page 2 of 2

5. Promotion rewards will be given via a line connection waiver.
6. BellSouth will not combine this promotion with any other promotion, program, or Contract Service Arrangement offered by BellSouth except BellSouth® Welcoming Rewards.
7. This promotion is only available to customers where BellSouth offers service and where facilities are available.
8. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
9. There is a limit of one reward on the same account, at the same address, and in the same name.
10. Existing contracts may not be re-negotiated in order to receive this promotion unless otherwise specified.
11. BellSouth may terminate or modify this promotion at any time.
12. In the event a customer terminates the term election agreement, the customer must pay a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the customer's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the customer from other previous amounts owed to BellSouth. In addition, the customer shall reimburse all rewards received under this promotion.

An estimate of the revenue and cost effect of this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

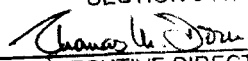


Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Revenue and Cost Summary

Revenue:

Recurring

Total Revenue

Cost:

Recurring

Non-Recurring

Total Cost

Contribution:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5:015
SECTION 9 (1)

BY Charles L. Davis
EXECUTIVE DIRECTOR

TL4-1519



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 22, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: 64-1519

Dear Mr. Dorman:

On November 19, 2003, we notified you of a promotion called BellSouth® MegaLink® Rewards Plus that we intend to offer to small business customers. During the promotional period of January 2, 2004 through March 31, 2004, new and existing small business customers who subscribe to MegaLink® service will receive a waiver of installation charges and a waiver of two months' recurring charges on term agreements of 24 months, and a waiver of installation charges and a waiver of three months' recurring charges on term agreements of 36 months.

Specific provisions and limitations of this promotion are as follows:

1. This promotion is available to new and existing business subscribers who meet all the eligibility requirements.
2. Customers must sign a term agreement between January 2, 2004 and March 31, 2004 in order to participate. Following this promotion window, customers will not be allowed to enroll in this promotion or receive promotion rewards.
3. Customers who purchase BellSouth® MegaLink® service or BellSouth® MegaLink® Channel service by signing a twenty-four (24) month or thirty-six (36) month agreement will receive the following benefits:
 - a. Customers who sign twenty-four (24) month term election agreements will received two (2) months waiver of the monthly recurring charges as well as a waiver of the initial installation charges (as defined in A4 of BellSouth's Tariff). Waiver of two (2) months recurring charges applies to the first two (2) months of service.

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JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

- b. Customers who sign thirty-six (36) month term election agreements will received three (3) months waiver of the monthly recurring charges as well as a waiver of the initial installation charges (as defined in A4 of BellSouth's Tariff). Waiver of three (3) months recurring charges applies to the first three (3) months of service.
4. The waiver of monthly recurring charges mentioned above, applies to the following: Digital Local Channel, Inter-Office Channel, Voice Equivalent Channels, and NAR's.
5. Existing Channelized MegaLink® or Point-to-Point subscribers who purchase additional circuits at the time of renewal of their contract, will also be eligible for this promotion.
6. Promotion rewards will appear as a credit in the Other Charges & Credits section of the customer's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
7. BellSouth will not combine this promotion with any other promotion, program, or Contract Service Arrangement offered by BellSouth.
8. BellSouth® MegaLink® service subscribers are not eligible to participate in the Key Customer reward program or Simple Savings program.
9. This promotion is only available to customers where BellSouth offers service and where facilities are available.
10. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
11. There is a limit of one reward on the same account, at the same address, and in the same name.
12. Existing contracts may not be re-negotiated in order to receive this promotion unless the subscriber is within six (6) months or less of the end of their current contract.
13. BellSouth may terminate or modify this promotion at any time.
14. In the event a customer terminates the term election agreement prior to the selected term, the customer must reimburse BellSouth for all rewards received prior to the date of such termination. Should the customer terminate the service purchased under this agreement before the term expires for reasons other than BellSouth's material breach, the customer shall reimburse BellSouth for the installation and monthly recurring charges that were waived for the affected services as part of this promotion and shall pay any other applicable termination charges as described in A2.4.10 of BellSouth's Tariff. This charge will appear on the customer's final bill as a charge in the Other Charges & Credits section.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

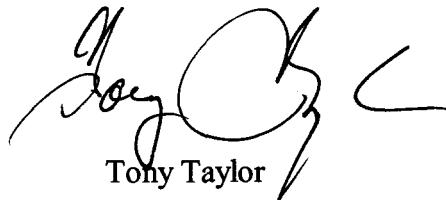
BY Thomas M. Dorman
EXECUTIVE DIRECTOR

Thomas M. Dorman
December 22, 2003
Page 3 of 3

An estimate of the revenue and cost effect of this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Revenue and Cost Summary
(Annual)

Revenue:

Cost:

Recurring

Non-Recurring

Total Cost

Contribution:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles L. Dorn
EXECUTIVE DIRECTOR

764-1517



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 22, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: 64-1517

Dear Mr. Dorman:

On November 19, 2003, we notified you of a promotion called BellSouth® Centrex Preferred that we intend to offer to business customers. During the promotional period of January 2, 2004 through March 31, 2004, business customers who subscribe to BellSouth® Centrex service on a term agreement of 36 months or more will receive a waiver of installation charges on select Centrex features and a waiver of the first two months' recurring charges.

Specific provisions and limitations of this promotion are as follows:

1. This promotion is available to new and existing business customers who meet all the eligibility requirements.
2. Participating customers must sign a term agreement between January 2, 2004 and March 31, 2004 in order to participate. Following this promotion window, customers will not be allowed to enroll in this promotion or receive promotion rewards. This promotion is available for resale for the duration of this enrollment period.
3. Customers who purchase BellSouth® Centrex service by signing a thirty-six (36) month or greater agreement will receive a waiver of installation charges.
4. Specific BellSouth® Centrex service features included in this promotion are:
 - a. Common Equipment*
 - b. Non-ISDN feature package*
 - c. Non-ISDN station links*
 - d. NARS
 - e. Hunting (where applicable)
 - f. Optional Features-System Communication Service charges(*A4 charges will be waived for these only)

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Thomas M. Dorman
EXECUTIVE DIRECTOR

All Bellsouth marks contained herein are owned by BellSouth Intellectual Property Corporation.

Thomas M. Dorman
December 22, 2003
Page 2 of 2

5. Promotion rewards will appear as a credit in the Other Charges & Credits section of the customer's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
6. BellSouth® ESSX® service and BellSouth® MultiServ® service subscribers who migrate to BellSouth® Centrex are also eligible for this promotion. BellSouth® Centrex service customers with an expired contract or with six (6) months or less remaining are also eligible for this promotion.
7. This promotion may be combined with BellSouth's Key Customer and Simple Savings programs.
8. This promotion is only available to customers where BellSouth offers service and facilities are available.
9. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
10. There is a limit of one reward on the same account, at the same address, and in the same name.
11. Existing contracts may not be re-negotiated in order to receive this promotion unless otherwise specified.
12. BellSouth may terminate or modify this promotion at any time.
13. In the event a customer terminates a term election agreement, the customer must pay a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the customer's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the customer from other previous amounts owed to BellSouth. In addition, the customer shall reimburse all rewards received under this promotion.

An estimate of the revenue and cost effect of this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

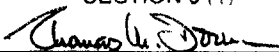


Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Revenue and Cost Summary

Revenue:

Cost:

Recurring
Non-Recurring

Total Cost

Contribution:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles L. Dorn
EXECUTIVE DIRECTOR



BellSouth Telecommunications, Inc. 502-582-2164
 4th Floor FAX 502-582-8667
 601 W. Chestnut Street
 Louisville, KY 40203

Tony Taylor
 Director
 Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 19, 2003

Thomas M. Dorman
 Executive Director
 Kentucky Public Service Commission
 211 Sower Boulevard
 P.O. Box 615
 Frankfort, Kentucky 40602-0615

Dear Mr. Dorman:

On December 10, 2003, BellSouth filed a tariff proposal to grandfather the current BellSouth ® PreferredPack (SM) Plan service, and reintroduce a new revised BellSouth ® PreferredPack (SM) Plan service (Please see 64- 1593). The proposed effective date for this tariff is January 9, 2004.

We would now like to propose a new promotion, called the \$5 Discount for Reacquisition and Winover Promotion, for the revised PreferredPack Plan that will become effective on the same day as the proposed tariff, January 9, 2004. The specific provisions and limitations of the promotion are as follows:

1. The promotion is scheduled to begin on January 9, 2004 and end on January 8, 2005.
2. Services included in this promotion are the BellSouth® PreferredPackSM plan and the BellSouth® Complete Choice® family of plans.
3. Any reacquisition or winover customer who currently is not using BellSouth for local service and who switches to BellSouth and purchases 1) the BellSouth PreferredPack plan or any product in the BellSouth Complete Choice plan family and 2) any BellSouth Long Distance product other than BellSouth Long Distance Unlimited service will receive a \$5 monthly discount on the PreferredPack plan or the product from the Complete Choice plan family.
4. Participating customers must either not currently have local service with BellSouth or not have service with BellSouth on one or more of their existing lines, including the line on which the service qualifying for this promotion will be provisioned.
5. Participating customers must have local service or equivalent (wireless in lieu of wire-line) at the same local service address on one or more of their existing lines.

PUBLIC SERVICE COMMISSION
 OF KENTUCKY
 EFFECTIVE

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

JAN 09 2004

PURSUANT TO 807 KAR 5.011
 SECTION 9 (1)

BY Thomas M. Dorman
 EXECUTIVE DIRECTOR

Thomas M. Dorman

December 19, 2003

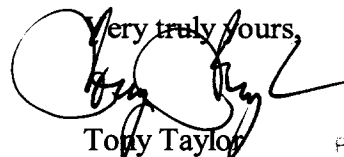
Page 2 of 2

6. Participating customers must request service at the same address and in the same name, unless the customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth representative can offer the customer the promotion and place the order at the new address.
7. Participating customers must have not had local service with BellSouth for at least 10 days prior to the new service connection date.
8. Participating customers must switch their local service to BellSouth and purchase the following products:
 - a. The PreferredPack plan or a product from the Complete Choice plan family, and
 - b. A BellSouth Long Distance product other than BellSouth Long Distance Unlimited service. A specific long distance plan must be selected. Selecting a BellSouth PIC and LPIC without selection of a Long Distance plan will not qualify a customer for this discount.
9. Participating customers must have the eligible services on their new service orders (N) in order to receive the promotional offer.
10. The benefits of this promotion will be extended to existing BellSouth customers who call the BellSouth business office and request this specific offer.
11. Participating customers must place their orders on or before January 8, 2005.
12. This offer is valid for only one (1) service line at the intended local service address.
13. Participating customers must place their orders through a BellSouth business office, outbound telemarketing vendor, or alternate channel.
14. Once customers complete the above requirements they will receive the \$5 discount on their monthly bills. If a customer cancels or discontinues one or more of the qualifying services, he will be ineligible for the discount.
15. BellSouth may discontinue or modify this promotion at any time.
16. This offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company may prohibit the combination of this promotion with any other promotion, at the Company's discretion. This promotion may not be combined with the Unlimited Reacquisition Bundle Offer.

An analysis of the rates and costs associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information. Also, please see the enclosed motion for expedited approval. If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

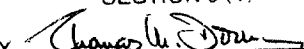
Very truly yours,



Tony Taylor

JAN 09 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Reacquisition - \$5 MRC Discount on CC/LD and BPP/LD Bundles

Product	Recurring Revenue	Recurring Cost	Margin \$	Recurring Discount	Non-Recurring Revenue	Non-Recurring Cost	Non-Recurring Gain/(Loss) (mos.)
BPP	\$ 37.91			\$ (5.00)	\$ 42.00		
CC	\$ 40.00			\$ (5.00)	\$ 42.00		
CC - 2 Line	\$ 63.45			\$ (5.00)	\$ 57.00		
CC - 3 Line	\$ 90.45			\$ (5.00)	\$ 72.00		

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 09 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles L. Dore
EXECUTIVE DIRECTOR

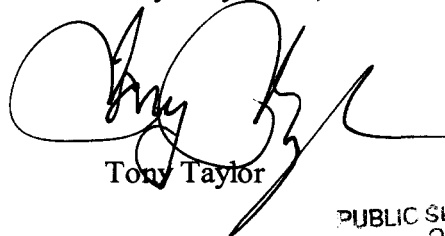
Thomas M. Dorman
December 19, 2003
Page 2 of 2

9. Customers may only redeem one (1) coupon per regulated product purchased within the promotion period per customer account.
10. New or existing BellSouth residential customers purchasing one of the following services are eligible to receive a coupon redeemable for \$25 cash back: BellSouth® Complete Choice® service, BellSouth® Complete Choice® Two-Line Plan package, BellSouth® Complete Choice® Three-Line Plan package, Area Plus® with BellSouth® Complete Choice® plan, Area Plus® Two-Line Plan package with BellSouth® Complete Choice®, Area Plus® Three-Line Plan package with BellSouth® Complete Choice®, BellSouth® PreferredPackSM plan (any version).
11. Existing BellSouth customers must upgrade from basic local service to one of the above listed Complete Choice® or PreferredPackSM products to receive cash back for their regulated service.
12. New subscribers to Complete Choice® service and PreferredPackSM service are only eligible for this offer if they have not previously received the PreferredPackSM service or Complete Choice® service \$25 cash back offer during the promotion period (01/05/04 to 03/31/04).
13. Customers that downgrade from Complete Choice® service to one of the above listed PreferredPackSM plans will not be eligible for the cash back offer.
14. Customers that transfer qualifying Complete Choice® service from one address to another address are not eligible for the Complete Choice® cash back offer.
15. Customers that transfer qualifying PreferredPackSM service from one address to another address are not eligible for the PreferredPackSM service cash back offer.
16. Complete Choice® service or PreferredPackSM service order must be complete by 04/30/04 for customer to be eligible to receive cash back.

An analysis of the rates and costs associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 05 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T64-1513



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 19, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: 64-1513

Dear Mr. Dorman:

On November 18, 2003, we notified you of a promotion called Consumer Answers (TM/SM) Cash Back Promotion that we intend to offer to residence customers. During the promotional period of January 5, 2004 through March 31, 2004, residence customers who subscribe to any of the following services will receive a coupon redeemable for \$25 cash back: BellSouth ® Complete Choice ® service, BellSouth ® Area Plus ® with Complete Choice ® service, and BellSouth ® PreferredPack (SM) Plan service.

Specific provisions and limitations for this promotion are as follows:

1. Participating customers must place their orders for promotion eligible product(s) or service(s) between 01/05/04 and 03/31/04.
2. Customer orders must be completed and/or billing begun prior to coupon redemption.
3. Participating customers must fill out and mail the coupon(s) to the specified address by the specified date to redeem.
4. Only customers who correctly redeem the coupon(s) by the postmark deadline date will be eligible to receive a check(s).
5. A participating customer must be a current subscriber to the promotion-eligible BellSouth service at the time of coupon redemption.
6. BellSouth may discontinue or modify this promotion at any time.
7. This offer is valid for only one (1) service line at the intended local service address.
8. Customers that transfer qualifying service from one address to another address are not eligible for the cash back offer.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation.

JAN 05 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY Thomas M. Dorman
EXECUTIVE DIRECTOR

Q104 Answers Cash Back

Product	Recurring Revenue	Recurring Cost	Margin \$	Non-Recurring Revenue	Non-Recurring Cost	Non-Recurring Discounts	Non-Recurring Gain/(Loss)	Breakeven (mos.)
IFR	\$ 22.96			\$ 42.00				
CC	\$ 40.00			\$ 42.00				
CC - 2 Line	\$ 63.45			\$ 57.00				
CC - 3 Line	\$ 90.45			\$ 72.00				
AP w/ CC	\$ 56.00			\$ 42.00				
AP w/ CC - 2 Line	\$ 86.45			\$ 57.00				
AP w/ CC - 3 Line	\$ 123.45			\$ 72.00				

Non-Recurring Discounts w/Breakage
Mass - Answers Cash Back for CCF & BPP
Breakage
Total Non-Recurring Discounts w/Breakage

\$ 25.00

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 05 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY Thomas L. Dorn
EXECUTIVE DIRECTOR

T64-1500



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 19, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Mr. Dorman:

On November 25, 2003, we notified you of a promotion of the BellSouth® Select Business® Program that we intend to offer. During the promotional period of January 4, 2004 through December 31, 2004, program participants who average between \$300 and \$3,000 per month in BellSouth spending during a calendar quarter may be awarded additional reward options. Information relative to the additional reward options will be available at www.bellsouthselectbusiness.com.

Specific provisions and limitations of this promotion are as follows:

1. Program participants will not receive Bonus Rewards under this special promotion and benefits under the existing BellSouth® Business Perks special promotion for the same BellSouth spending. Customers enrolled in the existing BellSouth® Business Perks special promotion (scheduled to terminate on February 16, 2004) and not participating in the BellSouth® Select Business® Program but who meet the general Program eligibility criteria will be automatically enrolled in the BellSouth® Select Business® Program.
2. This promotion is available to Program participants who average between \$300 and \$3000 per month in BellSouth spending (including BellSouth Internet for Business services) during a calendar quarter.
3. Program participants who subscribe to any of the following BellSouth plans, services or term agreements during the relevant quarter are not eligible for the additional reward options: Key Customer program, any Reacquisition/Winback program, BellSouth® Complete Choice® for Business term agreement, Primary Rate ISDN term agreement, Contract Service Arrangement for any product, Volume and Term agreement for any service or analog Private Line service.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation
JAN 04 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

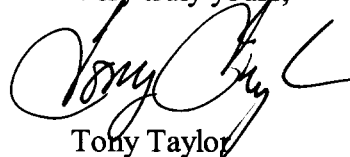
BY Thomas M. Dorman
EXECUTIVE DIRECTOR

4. Program participants who qualify for a bonus reward will be notified within 30 days following the end of the calendar quarter. The additional reward will be forfeited if the Program participant fails to provide notice of the selected redemption option by the end of the calendar quarter immediately following the quarter in which the bonus reward was earned. Reward options are subject to change. The following bonus reward options are in addition to the Select Points awarded to Program participants:
 - a. One hundred dollar (\$100) check
 - b. One hundred dollar (\$100) VIP Gift Card
 - c. Two (2) months of BellSouth Business® FastAccess® DSL service
 - d. Four thousand (4000) Select Points
5. BellSouth may modify any part of this promotion, including but not limited to any of the reward options at any time. Notice of such changes will be included in standard promotion communications, including but not limited to letters, emails, or faxes. Information regarding this Bonus Reward Promotion, including bonus reward redemption options, is available at the BellSouth® Select Business® Program website.
6. Bellsouth may terminate the promotion at any time. In the case of promotion termination, subscribers who have earned rewards under this promotion will have ninety (90) days from the date of notification to redeem any unused rewards. BellSouth will cease tracking and offering rewards as of the termination date.

An estimate of the revenue and cost effect of this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

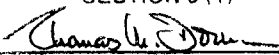


Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 04 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Revenue and Cost Summary
(Annual)

Revenue:

Cost:

Recurring
Benefits

Total Cost

Contribution:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 04 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY


EXECUTIVE DIRECTOR

T64-1522



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

DEC 18 2003

December 18, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: 64-1522

Dear Mr. Dorman:

On November 19, 2003, we notified you of a promotion called BellSouth® Integrated Solutions that we intend to offer to business customers. The promotional period will begin on January 2, 2004 and run through March 31, 2004.

BellSouth® Integrated Solutions offers business subscribers a variety of voice, data, and networking options and a flexible range of communication choices provisioned over a single T-1. BellSouth® Integrated Solutions T-1 or BellSouth® Integrated Solutions PRI standard packages include:

- a. Analog, Digital Voice channels or Primary Rate ISDN Voice channels (8-22)
- b. Dedicated Internet Access (128K-768K)
- c. Shared Web Hosting (200 MB space and 30 email boxes)
- d. 1FB for out-of-band monitoring
- e. CPE Maintenance Package
- f. Inter-office facilities up to 75 miles
- g. Customer Premise Equipment

Subscribers who purchase BellSouth® Integrated Solutions by signing a twenty-four (24) month agreement will receive package rate starting at six hundred thirty nine dollars (\$639) and a three thousand (\$3,000) installation charge. Subscribers who purchase BellSouth® Integrated Solutions by signing a thirty-six (36) month or greater agreement will receive a package rate of six hundred thirty-nine dollars (\$639) and a waiver of installation charges (as defined in Section A4 of BellSouth's Tariff). Additional components below may be added by service commission OF KENTUCKY to their standard package at an additional charge:

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PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Thomas M. Dorman
EXECUTIVE DIRECTOR

- a. Additional voice channels (available in 64K increments)
- b. Additional data channels (available in 2-channel increments)
- c. For T-1 option only: Call Forwarding Business Line, Call Forwarding Don't Answer, Call Transfer, Call Waiting, Hunting, Three-Way Calling, 30 Code Speed Calling, Call Forwarding Variable, Remote Activation of Call Forwarding, Caller ID Name and Number Deliver, (w/Anonymous Call Rejection), Repeat Dialing (*66), Call Return (*69), Message Waiting-Stutter Dial Tone, and Message Waiting-Audio/Visual.
- d. Direct Inward Dialing
- e. Frame Relay -Additional Permanent virtual Circuits (PVCs) (as available)
- f. Non-recurring and recurring charges will apply for these additional add-on components.

Additional provisions and specific limitations of this promotion are as follows:

1. This promotion is available to new and existing business customers who meet all the eligibility requirements
2. Participating customers must sign a term agreement between January 2, 2004 and March 31, 2004 in order to participate. Following this promotion window, customers will not be allowed to enroll in this promotion or receive promotion rewards.
3. Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
4. BellSouth will not combine this promotion with any other promotion, program or Contract Service Arrangement offered by BellSouth.
5. Customers who have this BellSouth® Integrated Solutions promotion may not participate in the Key Customer Program, BellSouth® Simple Savings, BellSouth® Business Winning Rewards, BellSouth Premium Rewards program, BellSouth® Welcoming Rewards, or Volume and Term.
6. BellSouth® Bandwidth Advantage subscribers are eligible for this promotion.
7. All term election agreements must be signed by March 31, 2004.
8. Moves to an existing account (inside or outside) will incur an additional non-recurring charge of three thousand dollars (\$3,000) (\$1,500 regulated, \$1,500 non-regulated).
9. Voice additions/changes will incur a one hundred-dollar (\$100) per order non-recurring charge (regulated).
10. Data additions/changes will incur a five hundred-dollar (\$500) per order non-recurring charge (regulated).
11. Any additions or changes that require CPE change will incur a one thousand (\$1000) non-recurring charge (non-regulated).

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5-01-
SECTION 9 (1)

BY Thomas M. Dorman
EXECUTIVE DIRECTOR

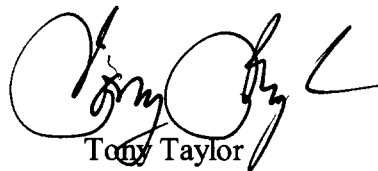
Thomas M. Dorman
December 18, 2003
Page 3 of 3

12. Voice features additions/changes will incur a twenty-dollar (\$20) per order non-recurring charge.
13. This promotion is only available to subscribers where BellSouth offers service and where facilities are available.
14. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
15. There is a limit of one reward on the same account, at the same address, and in the same name.
16. Existing contracts may not be re-negotiated in order to receive this promotion unless otherwise specified.
17. BellSouth may modify or terminate this promotion at any time.
18. In the event a customer terminates the term election agreement, the customer must pay a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the customer's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the customer from other previous amounts owed to BellSouth. In addition, the customer must reimburse all rewards received under this promotion.

An analysis of the rates and costs for the two options is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

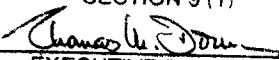


Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Revenue and Cost Summary
(Typical)

MegaLink ® Option:

PRI Option:

24 Months

36 Months

24 Months

36 Months

Revenue:

Cost:

Contribution:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY Charles L. Dore
EXECUTIVE DIRECTOR

764-1521



BellSouth Telecommunications, Inc.
4th Floor
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 18, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

RECEIVED
DEC 18 2003
PUBLIC SERVICE COMMISSION

Re: 64-1521

Dear Mr. Dorman:

On November 19, 2003, we notified you of our intentions to offer the 2004 Key Customer promotion to small business customers. During the promotional period of January 2, 2004 through December 31, 2004, small business customers who are served from specified competitive wire centers, and who sign a service agreement of twenty-four (24) or thirty-six (36) months, will receive rewards in the form of credits on their bills. Promotion participants who add services during the promotional period will also receive waivers of line connection charges associated with those additions.

Specific provisions and limitations of this promotion are as follows:

- This promotion is available to existing BellSouth business customers subscribing to local exchange service.
- Monthly BellSouth charges for subscriber's location must be seventy-five dollars (\$75) to three thousand dollars (\$3,000) (excluding Hunting, Analog Private Line, BellSouth® Primary Rate ISDN, BellSouth® Integrated Solutions, BellSouth® Frame Relay service, and BellSouth® MegaLink® service revenue) to receive the rewards.
- The customer's location must be located in one of the following wire centers:
 - Louisville: Armory Place, Westport Road, St. Matthews, Bardstown Road, Okolona, Beechmont, Six-Mile Lane, Jeffersontown, Anchorage, Third Street, Valley Station, 26th Street, Shively, Crestwood, Fern Creek, Harrods Creek; Bowling Green Main; Paducah: Main, Lone Oak, Reidland; Owensboro; Corbin; Richmond; Hopkinsville; Frankfort: Main, East; Henderson; Mayfield; Winchester; Bardstown; Murray; Shelbyville; Georgetown; Madisonville; Danville; Franklin; Mt. Sterling; Benton; Cynthiana; Prestonsburg; Pikeville Main; Paintsville; Maysville; Middlesboro; Oak Grove; Lagrange; Paris; Whitesburg; Russellville; Lawrenceburg; Stanton; Morganfield; Cadiz; Harlan; Eddyville; Williamsburg.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

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PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY Thomas M. Dorman
EXECUTIVE DIRECTOR

- BellSouth® Complete Choice® for Business Package subscribers are not eligible to receive the Hunting reward.
- Customers must sign a twenty-four (24) month or thirty-six (36) month term election agreement to receive the rewards.
- Customers will earn for each such month of the term a reward in an amount equal to the applicable reward percentage times the customer's monthly billed BellSouth regulated charges; in addition, if applicable, the customer will earn for each month of the term a reward for Grouping (Hunting) Service equal to the applicable reward percentage times the customer's hunting charge.
- Reward: Specified percentage of the customer's regulated total billed revenue (TBR) (charges to the customer) from the General Subscriber Service Tariff and Private Line Service tariffs.

Monthly Billed BellSouth Regulated Charges	24 Month	36 Month
\$75- \$3000	10%	15%
Hunting Reward	50%	100%

- The monthly total billed BellSouth regulated charges consists of end-user monthly billed BellSouth regulated charges at qualifying locations excluding: non-promotion services, non-regulated charges, other fees, taxes, late payment charges, charges billed pursuant to federal or state access service tariffs, charges collected on behalf of municipalities (including, but not limited to services for 911 service and dual party relay services), and charges for services provided by other companies.
- Customers that participate in the promotion and also subscribe to new service during the promotional period will not be billed for the line connection charges associated with the service order. This will include the Line Connection Charge (first and additional lines, line equivalents, and trunks) as described in A4 of BellSouth's Tariff.
- Customers with multi-locations that are billed to other numbers or CLUB billed may have all locations participate as long as one location in an eligible location meets the revenue requirement.
- Should the customer's charges decrease below seventy-five dollars (\$75), the customer will not receive the reward until the customer's monthly charges meet this minimum TBR amount of seventy-five dollars (\$75).
- Should the customer's charges exceed the three thousand dollar (\$3,000) threshold, the customer will only receive the maximum reward allowed under this promotion for monthly charges up to three thousand dollars (\$3,000).

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY Thomas M. Dorman
EXECUTIVE DIRECTOR

- The reward will appear as a credit in the Other Charges & Credits section of the customer's bill in either the current or a subsequent billing period usually within one or two billing cycles. Participation in the promotion begins on the date the customer commits to a term election and BellSouth accepts (unless voided by BellSouth). Depending on the customer's billing cycle, the term may begin in the current month or the month following, or the billing cycle that BellSouth completes the subscriber's term election agreement order. The customer will earn for each such month of the term a reward in an amount equal to the applicable reward percentage times customer's monthly billed BellSouth regulated charges; in addition, if applicable, the customer will earn for each month of the term a reward for Hunting Service equal to the applicable reward percentage times the subscriber's hunting charge.
- In the event the customer terminates the term election agreement, the customer agrees to pay liquidated damages to BellSouth as provided below based upon the number of months remaining on the term, plus any special promotional rewards received. These charges will appear on the customer's final bill as a charge in the Other Charges & Credits section. Payment of this charge does not release the customer from other previous amounts owed to BellSouth.

Monthly Billed BellSouth Regulated Charges at time of enrollment	Set charge to be multiplied by number of months remaining on term after disconnect
\$75 - \$3,000	\$30

- Customers with BellSouth® Centrex service, BellSouth® MultiServ® Service and BellSouth® ESSX® service with Secondary Location Addresses not meeting the per location revenue requirement may have all locations participate as long as they are billed under the same account and at least one location is located in a specified wire center.
- Once enrolled, if the customer moves to a location outside the specified wire center, the term election agreement will continue throughout the remaining term.
- Unless the customer notifies BellSouth in writing of its intent not to renew for another like Term under the Promotion at least sixty days (60) prior to expiration, then upon expiration of the initial Term, the Agreement shall be automatically renewed for the same Term initially selected.
- Applicable taxes and fees will be based on the full tariff price of all products and services, and no taxes or fees will be added to the amount of any reward under this promotion.
- The term election is subject to and controlled by the provisions of BellSouth's lawfully filed tariffs, including any changes therein as may be made from time to time.
- Customers with aggregate annual billing, per state of BellSouth services exceeding thirty-six thousand dollars (\$36,000) at the time of enrollment, are not eligible to participate in this promotion.
- Rewards as well as hunting rewards (for Hunting service) apply only to monthly total billed BellSouth regulated charges within a state, not across states.

PUBLIC SERVICE COMMISSION
OF KENTUCKY

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Thomas M. Dorman
EXECUTIVE DIRECTOR

Thomas M. Dorman

December 18, 2003

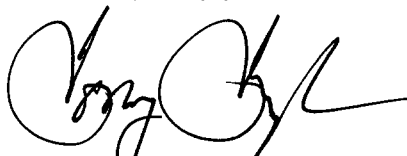
Page 4 of 4

- BellSouth® Complete Choice® for Business Package subscribers may participate in the promotion but are not eligible to receive the additional hunting reward.
- Analog Private Line, BellSouth® Primary Rate ISDN, BellSouth® Integrated Solutions T-1, BellSouth® Frame Relay service, and BellSouth® MegaLink® services will not be included in qualifying revenue under this promotion or entitled to rewards for the related revenues.
- Except as provided below, customers participating in Contract Service Agreements, BellSouth® Complete Choice® for Business Term Plan, Welcome Back Win Back, Full Circle, Advantage Plus, Hunting Promotion, Simple Solutions, Simple Savings or any previous Key Customer Promotion (where available) are not eligible to participate in this promotion.
- However, customers currently participating under an existing BellSouth Small Business Promotion local exchange term election agreement may migrate to this promotion without incurring any termination liability from the existing promotion if the customer has twelve (12) months or less remaining under the existing term election agreement for local exchange services with BellSouth, and the customer agrees to another BellSouth Small Business local exchange term election agreement that provides for an equal or greater number of business access lines than under their existing local exchange term election agreement. The new local exchange service term agreement will be based upon monthly business access line rates in effect at the time the new local exchange service term election agreement is effective.
- BellSouth may terminate this promotion at any time; provided, however, that customers participating in the promotion will continue to receive this promotion for the remaining term of their term election agreements.

An estimate of the revenue and cost effect of this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

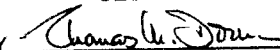


Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Revenue and Cost Summary
(Annual)

Revenue:

Cost:

Recurring

Non-Recurring

Total Cost

Contribution:

T64-1518



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 22, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

DEC 22 2003
COMMUNICATIONS
DIVISION

Re: 64-1518

Dear Mr. Dorman:

On November 19, 2003, and again on December 17, 2003, we notified you of a new promotion called BellSouth ® Business Smart Start that we intend to offer to business customers. During the promotional period of January 2, 2004 through June 30, 2004, business customers who subscribe to basic exchange service or PBX Trunk service on a term agreement of 12 months or more will receive a waiver of installation charges and discounts on the monthly recurring charges for these services and for Grouping (Hunting) service that vary in amounts by the length of the contract chosen.

In addition to the provisions and limitations for the promotion identified in our December 17, 2003 filing, please add the following limitation:

- This promotion is limited to subscribers with three (3) to ten (10) lines.

Thank you for your consideration. We apologize for any inconvenience this request may cause the Commission or staff.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

Tony Taylor

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY
EXECUTIVE DIRECTOR

T64-1518



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 17, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: 64-1518

Dear Mr. Dorman:

On November 19, 2003, we notified you of a new promotion called BellSouth ® Business Smart Start that we intend to offer to business customers. During the promotional period of January 2, 2004 through June 30, 2004, business customers who subscribe to basic exchange service or PBX Trunk service on a term agreement of 12 months or more will receive a waiver of installation charges and discounts on the monthly recurring charges for these services and for Grouping (Hunting) service that vary in amounts by the length of contract chosen.

The specific provisions and limitations of this promotion are as follows:

1. This promotion is available to new and existing business customers who meet all the eligibility requirements.
2. Participating customers must sign a term agreement between January 2, 2004 and June 30, 2004 in order to participate. Following this promotion window, customers will not be allowed to enroll in this promotion or receive promotion rewards. This promotion is available for resale for the duration of this enrollment period.
3. Customers who purchase a new basic exchange line (1FB) or PBX Trunk by signing a term agreement will receive percentage rewards as defined below:

Twelve (12) Month Contract Term Length	Promotion Rewards
1. Installation charges (as defined in BellSouth's A4 Tariff) will be waived 2. A fifteen percent (15%) monthly reward on recurring charges 3. A fifty percent (50%) monthly reward off the normal cost of Hunting	PUBLIC SERVICE COMMISSION OF KENTUCKY EFFECTIVE JAN 02 2004

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PURSUANT TO 807 KAR 5:011
SECTION 9 (1)
BY Thomas M. Dorman
EXECUTIVE DIRECTOR

Twenty-four (24) Month Contract Term Length	Promotion Rewards
1. Installation charges (as defined in BellSouth's A4 Tariff) will be waived, 2. A twenty percent (20%) monthly reward on recurring charges 3. A fifty percent (50%) monthly reward off the normal cost of Hunting	

Thirty-six (36) Month Contract Term Length	Promotion Rewards
1. Installation charges (as defined in BellSouth's A4 Tariff) will be waived, 2. A twenty-five percent (25%) monthly reward on recurring charges 3. A one hundred percent (100%) monthly reward off the normal cost of Hunting	

4. Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
5. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program or Contract Service Arrangement offered by BellSouth.
6. This promotion is only available to customers where there is a minimum of ten (10) locations operating under the same name.
7. This promotion is only available to customers where BellSouth offers service and where facilities are available.
8. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
9. There is a limit of one reward on the same account, at the same address, and in the same name.
10. Existing contracts may not be re-negotiated in order to receive this promotion unless otherwise specified.
11. BellSouth may modify or terminate this promotion at any time.
12. In the event a participating customer terminates a term election agreement, the customer must pay a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the customer's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the customer from other previous amounts owed to BellSouth. In addition, the customer must reimburse all rewards received under this promotion.

An estimate of the revenue and cost effect expected from this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 6 2 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Thomas M. Dorman
EXECUTIVE DIRECTOR

Thomas M. Dorman
December 17, 2003
Page 3 of 3

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

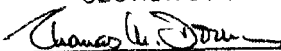
A handwritten signature in cursive script that reads "Jim Tipton for".

Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Revenue and Cost Summary

Revenue:

Recurring

Total Revenue

Cost:

Recurring

Non-recurring

Total Cost

Contribution:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles W. Dorn
EXECUTIVE DIRECTOR

T64-1516



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 19, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: 64-1516

Dear Mr. Dorman:

On November 19, 2003, we notified you of a promotion called BellSouth Select® Welcome Bonus that we intend to offer to business customers. During the promotional period of January 2, 2004 through March 31, 2004, business customers who join the BellSouth Select® Business program and sign an agreement for BellSouth® Complete Choice® for Business service or BellSouth® Simple Savings will receive a one-time Select bonus point reward.

Specific provisions and limitations for this promotion are as follows:

1. This promotion is available to new and former business subscribers who meet all the eligibility requirements outlined in this promotion description. Existing BellSouth Select® members who are adding a new location under the BellSouth Select® Welcome Bonus promotion will also be eligible for this promotion provided they meet all the other named criteria.
2. Participating customers must sign a term agreement between January 2, 2004 and March 31, 2004 in order to participate in this promotion. Following this promotion window, customers will not receive promotion rewards.
3. Participating customers who purchase BellSouth® Complete Choice® for Business or Simple Savings by signing a twenty-four (24) month or thirty-six (36) month or greater agreement and join the BellSouth Select® Business program will receive a one-time (1) reward of BellSouth Select® bonus points as described in the chart on the next page:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

All BellSouth marks contained herein are owned by Bellsouth Intellectual Property Corporation

JAN 6 2 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

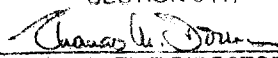
BY Thomas M. Dorman
EXECUTIVE DIRECTOR

Customer Total Billed Revenue Per Month	Number of BellSouth Select® Points Awarded	Cash Value of Reward
\$100 - \$250	2,000	\$50
\$251 - \$500	5,000	\$125
\$501 +	10,000	\$250

4. Promotion rewards and the customer's account balance can be checked by visiting the BellSouth Select® Business program web site www.bellsouthselectbusiness.com, by calling the Select Service Center, or through a BellSouth Select® Business® Program quarterly balance statement.
5. Bonus points will be applied to the customer's BellSouth Select® Business program account balance within six (6) to eight (8) weeks after the customer signs the term agreement and enrolls in the BellSouth Select® Business program.
6. Customers must qualify for and enroll in BellSouth Select® Business program during the promotion period named above.
7. BellSouth will not combine this promotion with any other promotion, program or Contract Service Arrangement offered by BellSouth, except for the New BellSouth® Complete Choice® for Business Promotion and Simple Savings.
8. This promotion is only available to customers where BellSouth offers service and where facilities are available.
9. Customers who have total billed revenue of less than one hundred dollars (\$100) per month are not eligible for this promotion.
10. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
11. There is a limit of one reward on the same account, at the same address, and in the same name.
12. Existing contracts may not be re-negotiated in order to receive this promotion unless otherwise specified.
13. All BellSouth® Select Business program bonus points awarded for this promotion shall be redeemable consistent with the terms and conditions of the BellSouth Select® Business program.
14. Further information concerning the BellSouth Select® Business Program is available at www.bellsouthselectbusiness.com. In the event of a conflict between any information set forth in the referenced web site and this filing, the terms and conditions of this filing shall prevail.
15. BellSouth may terminate or modify this promotion at any time.

JAN 6 2 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

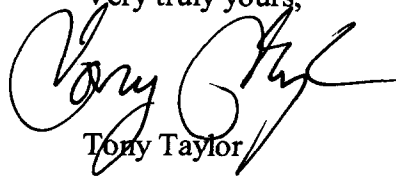
BY 
EXECUTIVE DIRECTOR

Thomas M. Dorman
December 19, 2003
Page 3 of 3

An estimate of the revenue and cost effect of this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

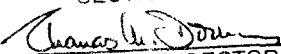


Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Revenue and Cost Summary
(Annual)

Revenue:

Cost:

Recurring
Benefits

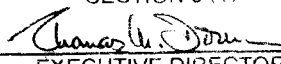
Total Cost

Contribution:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

T64-1515



BellSouth Telecommunications, Inc.
4th Floor
601 W. Chestnut Street
Louisville, KY 40203

502-582-2164
FAX 502-582-8667

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 17, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: 64-1515

Dear Mr. Dorman:

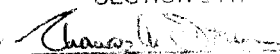
On November 19, 2003, we notified you of a promotion of additional lines that we intend to offer to small business customers. During the promotional period of January 2, 2004 through March 31, 2004, small business customers who add additional lines on a term agreement will receive a waiver of the line connection charges and a one-time \$100 bill credit.

Specific provisions and requirements for this promotion are as follows:

1. This promotion is available to existing business customers who meet all the eligibility requirements.
2. Participating customers must have or sign a term agreement between January 2, 2004 and March 31, 2004 in order to participate. Following this promotion window, customers are not allowed to enroll in this promotion or receive promotion rewards. This promotion is available for resale for the duration of this enrollment period.
3. Existing subscribers that have or sign a term agreement and purchase additional lines will receive a waiver of line connection charges (as defined in Section A4 of BellSouth's Tariff) for all lines added plus a one (1) time bonus of a one hundred dollar (\$100) bill reward.
4. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program or Contract Service Arrangement offered by BellSouth.
5. This promotion is only available to customers where BellSouth offers service and where facilities are available.
6. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
7. There is a limit of one bill reward on the same account, at the same address, and in the same name.

JAN 02 2004

PURSUANT TO 807 KAR 50.01
SECTION 9.01

BY 
EXECUTIVE DIRECTOR


Thomas M. Dorman
December 17, 2003
Page 2 of 2

8. Existing contracts may not be re-negotiated in order to receive this promotion unless otherwise specified.
9. BellSouth may modify or terminate this promotion at any time.
10. In the event a participant terminates a term election agreement, the customer must pay a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the customer's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the customer from other previous amounts owed to BellSouth. In addition, the customer will reimburse all rewards received under this promotion.

An estimate of the revenue and cost effect expected from this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.


Very truly yours,


Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Revenue and Cost Summary

Revenue:

Recurring Revenue

Total Revenue

Cost:

Recurring Cost

Waived Non-recurring Charges
Benefit

Total Cost

Contribution:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles H. Dorn
EXECUTIVE DIRECTOR

T64-1512



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

RECEIVED
DEC 18 2003

Tony.Taylor@bellsouth.com

December 18, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Mr. Dorman:

On November 18, 2003, we notified you of a promotion that we intend to offer to residence customers. During the promotional period of January 2, 2004 through December 26, 2004, residence customers who switch to BellSouth from another local service provider and subscribe to either BellSouth ® Complete Choice ® service or BellSouth ® Preferred Pack (SM) plan service will receive a \$25 gift card.

Specific provisions and limitations of this promotion are as follows:

1. Participating customers must either not currently have local service with BellSouth or not have service with BellSouth on one or more of their existing lines, including the line on which the service qualifying for this promotion will be provisioned.
2. Participating customers must have local service or equivalent (wireless in lieu of wire-line) at the same local service address on one or more of their existing lines from another provider.
3. Participating customers must request service at the same address and in the same name, unless the customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth service representative can offer the customer the promotion and place the order at the new address.
4. Participating customers must have not had local service with BellSouth for at least ninety-one (91) days prior to the new service connection date, or must have never been a Bellsouth customer and currently have service with another provider.
5. Participating customers must place their orders on or before 12/26/04.
6. This offer is valid for only one (1) service line at the intended local service address.
7. Participating customers must place their orders through a BellSouth business office, outbound telemarketing vendor, or alternate channels as indicated.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Thomas M. Dorman
EXECUTIVE DIRECTOR

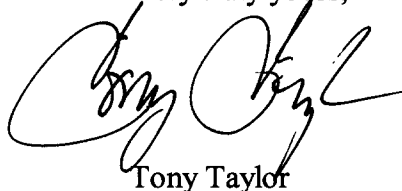
Thomas M. Dorman
December 18, 2003
Page 2 of 2

8. Participating customers must fill out a coupon and mail the coupon to a specified address by a specified date in order to receive the gift card.
9. Once a customer completes the above requirements they will receive the gift card. If the customer cancels or discontinues the qualifying service prior to fulfillment, he will be ineligible for the gift card.
10. BellSouth may discontinue or modify this promotion at any time.
11. Customers must have the eligible services on their new service order (N) in order to receive the promotional offer.
12. This offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company may prohibit the combination of this promotion with any other promotion, at the Company's discretion.

An analysis of the rates and costs associated with this promotion, as well as with this promotion combined with other promotional offers, is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Resequelition - \$25 Gift Card (heads of 91+ days)

Product	Recurring Revenue	Recurring Cost	Margin \$	Non-Recurring Revenue	Non-Recurring Cost	Non-Recurring Discount	Non-Recurring Gain/(Loss)	Break-even
BPP	\$ 37.91	\$ 42.00						
CC	\$ 40.00	\$ 42.00						
CC - 2 Line	\$ 63.45	\$ 57.00						
CC - 3 Line	\$ 90.45	\$ 72.00						
AP w/ CC	\$ 36.00	\$ 42.00						
AP w/ CC - 2 Line	\$ 86.45	\$ 57.00						
AP w/ CC - 3 Line	\$ 123.45	\$ 72.00						
Non-Recurring Discounts w/Breakage								
Reacq - \$25 Gift Card for CCF & BPP	\$ 25.00							
Breakage								
Total Non-Recurring Discounts w/Breakage								

Combined Offers for Existing Subscribers

Product	Recurring Revenue	Recurring Cost	Margin \$	Non-Recurring Revenue	Non-Recurring Cost	Non-Recurring Discount	Non-Recurring Gain/(Loss)	Break-even
IFR	\$ 22.96	\$ 42.00						
BPP	\$ 37.91	\$ 42.00						
CC	\$ 40.00	\$ 42.00						
CC - 2 Line	\$ 63.45	\$ 57.00						
CC - 3 Line	\$ 90.45	\$ 72.00						
AP	\$ 44.50	\$ 42.00						
AP w/ CC	\$ 56.00	\$ 42.00						
AP w/ CC - 2 Line	\$ 86.45	\$ 57.00						
AP w/ CC - 3 Line	\$ 123.45	\$ 72.00						

Combined Offers for New Subscribers

Product	Recurring Revenue	Recurring Cost	Margin \$	Non-Recurring Revenue	Non-Recurring Cost	Non-Recurring Discount	Non-Recurring Gain/(Loss)	Break-even
IFR	\$ 32.96	\$ 42.00						
BPP	\$ 37.91	\$ 42.00						
CC	\$ 40.00	\$ 42.00						
CC - 2 Line	\$ 63.45	\$ 57.00						
CC - 3 Line	\$ 90.45	\$ 72.00						
AP	\$ 44.50	\$ 42.00						
AP w/ CC	\$ 56.00	\$ 42.00						
AP w/ CC - 2 Line	\$ 86.45	\$ 57.00						
AP w/ CC - 3 Line	\$ 123.45	\$ 72.00						

BY Charles L. Dorn
EXECUTIVE DIRECTOR

PUBLIC SERVICE COMMISSION
KENTUCKY
OFFICE OF THE SECRETARY
2004
7 KAR 5.011
9 (1)

764-1511



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 18, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

RECEIVED
DEC 18 2003
REG. & EX. AFF. DIV.
COMM. DIV.

Re: 64-1511

Dear Mr. Dorman:

On November 18, 2003, we notified you of a new wireless retention promotion that we intend to offer to residence customers. This promotion has now been named the Consumer Wireless Combined Bill Reward Offer. During the promotional period of January 2, 2004 through December 27, 2004, residence customers who also subscribe to Cingular Wireless Service and combine their BellSouth and Cingular Wireless bills will receive a 10% discount off their Cingular Wireless plan. The offer is limited to Cingular Wireless Plans up to \$99.99.

Specific provisions and limitations of this promotion are as follows:

1. Services included in this promotion are:
 - Basic Exchange service (1FR) plus 2 Features
 - Area Plus® service
 - BellSouth® Complete Choice® service family of products
 - Cingular Wireless service
2. Participating customers must currently subscribe to both BellSouth landline service with a minimum of a 1FR plus 2 features and have an active Cingular Wireless account.
3. The following features are exempt and do not qualify towards the 1FR + 2 features minimum: Call Forwarding Busy Line, Call Forwarding Don't Answer, Message Waiting Indicator, *98.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation.

JAN 09 2004

PURSUANT TO 807 KAR 9.011
SECTION 9 (1)

BY Charles H. Dorman
EXECUTIVE DIRECTOR

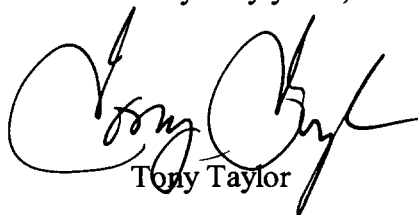
Thomas M. Dorman
December 18, 2003
Page 2 of 2

4. The offer will allow the customer to either move to a BellSouth® AnswersSM wireless plan that will include a 10% discount off the customer's new Cingular monthly recurring charge or to receive a discount off their existing Cingular Wireless plan's monthly recurring charge if they would be willing to allow BellSouth to combine their bills for the local and wireless services that are offered.
5. BellSouth may discontinue or modify this promotion at any time.

An analysis of the rates and costs associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

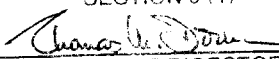


Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Wireless Combined Bill Offer

Product	Recurring Revenue	Recurring Cost	Recurring Margin \$	Recurring Discount	Non-Recurring Revenue	Non-Recurring Cost	Non-Recurring Gain/(Loss)	Breakeven (mos.)
1FR	\$ 22.96				\$ 42.00			
BPP	\$ 37.91				\$ 42.00			
CC	\$ 40.00				\$ 42.00			
CC - 2 Line	\$ 63.45				\$ 57.00			
CC - 3 Line	\$ 90.45				\$ 72.00			
AP	\$ 44.50				\$ 42.00			
AP w/ CC	\$ 56.00				\$ 42.00			
AP w/ CC - 2 Line	\$ 86.45				\$ 57.00			
AP w/ CC - 3 Line	\$ 123.45				\$ 72.00			

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY Charles W. Dorn
EXECUTIVE DIRECTOR

T64-1510



RECEIVED
DEC 18 2003
PUBLIC SERVICE
COMMISSION

BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 18, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: 64-1510

Dear Mr. Dorman:

On November 18, 2003, we notified you of a new promotion called the BellSouth ® Classic Choice (SM) Promotion that we intend to offer to small business customers. During the promotional period of January 2, 2004 through June 30, 2004, small business customers will be offered a choice of three options at reduced monthly rates for ninety (90) days. The discounted optional services are: (1) Caller ID Deluxe service, (2) BellSouth ® Memory Call ® - Answering Service Deluxe Voice Messaging Service and Voice Mail Companion Services Package, and (3) Call Waiting service.

Specific provisions and limitations for this promotion are as follows:


1. This promotion is available to existing BellSouth business customers subscribing to local exchange service.
2. Participating customers must have one (1) – ten (10) lines per location.
3. Participating customers must choose only one (1) optional service per location.
4. Participating customers will receive for a ninety-day (90) period their choice of one of the following BellSouth services at a reduced monthly rate.

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PUBLIC SERVICE COMMISSION
OF KENTUCKY
FRANKFORT

JAN 02 2004

PURSUANT TO 807 KAR 5-011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

BellSouth Service	Reduced Monthly Rate
Caller ID Deluxe	\$1.99
BellSouth® Memory Call® – Answering Service Deluxe Voice Messaging Service; and Voice Mail Companion Services Package	\$4.99
Call Waiting	\$.99

5. Participating customers who sign up to participate as Automatic Bill Payment (recurring echeck) customers will continue to receive the optional service at the reduced rate for an additional twelve (12) months.
6. Participating customers will not be billed for the secondary service order charges and installation for BellSouth® MemoryCall® service associated with their service orders, where applicable.
7. If a participating customer does not sign up for the Automatic Bill Payment within ninety (90) days after installation of the selected optional service, the optional service selected will be charged at the full tariff month-to-month rates.
8. In the event a customer discontinues participating in Automatic Bill Payment (recurring echeck) during the additional twelve (12) months period (continuing to receive the optional service at the reduced rate) the optional service will begin billing at the regular tariff rate.
9. The optional service chosen may be on each line at the subscriber's location.
10. BellSouth may terminate this promotion at any time; provided, however, that subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement.
11. Customers cannot currently have the optional service chosen at the time of enrolling in the BellSouth® Classic ChoiceSM Promotion.
12. BellSouth® Complete Choice® for Business package subscribers cannot participate in this promotion.
13. Subscribers participating in Contract Service Arrangements, BellSouth® Complete Choice® for Business Term Plan, Welcome Back Win Back, Full Circle, Advantage Plus, Hunting Program, Simple Solutions, Simple Savings or any Key Customer Program (where available) are not eligible to participate in this promotion.

COMMUNICATIONS SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

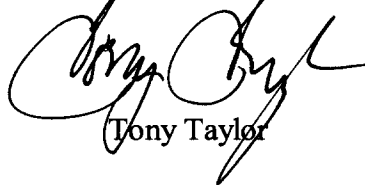
BY Thomas M. Dorman
EXECUTIVE DIRECTOR

Thomas M. Dorman
December 18, 2003
Page 3 of 3

An estimate of the revenue and cost impact of this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

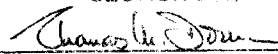


Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Revenue and Cost Summary

Revenue:

Cost:

Recurring

Non-Recurring

Total Cost

Contribution:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY


EXECUTIVE DIRECTOR



BellSouth Telecommunications, Inc. 502-582-2164
 4th Floor FAX 502-582-8667
 601 W. Chestnut Street
 Louisville, KY 40203

Tony Taylor
 Director
 Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 18, 2003

Thomas M. Dorman
 Executive Director
 Kentucky Public Service Commission
 211 Sower Boulevard
 P.O. Box 615
 Frankfort, Kentucky 40602-0615

RECEIVED

DEC 18 2003

PUBLIC SERVICE
 COMMISSION

Re: 64-1509

Dear Mr. Dorman:

On November 18, 2003, we notified you of a promotion of Frame Relay service called BellSouth® Fetching Frame Relay Promotion that we intend to offer to business customers. During the promotional period of January 2, 2004 through March 31, 2004, business customers who subscribe to Frame Relay service with a signed agreement will receive a waiver of installation charges and a waiver of the first month's recurring charge.

Specific provisions and limitations of this promotion are as follows:

1. This promotion is available to new and existing business customers who are installing new Frame Relay service or upgrading their existing service to either a higher Sub-Rate T-1 speed or to full T-1 speed. Customers must also meet all the eligibility requirements outlined in this promotion description.
2. Participating customers must sign a term agreement between January 2, 2004 and March 31, 2004 in order to participate. Following this promotion window, customers will not be allowed to enroll in this promotion or receive promotion rewards. This promotion is available for resale for the duration of this enrollment period.
3. Customers who purchase Bellsouth® Frame Relay service by signing a twenty-four (24) month or greater agreement will receive a waiver of installation charges (as defined in Section A4 of BellSouth's Tariff) and a waiver of the first month's recurring charges.
4. Specific Bellsouth® Frame Relay service features included in this promotion are:
 - a. Sub-rate Frame Relay (256 kbps – 1152 kbps)
 - b. Full T-1

PUBLIC SERVICE COMMISSION
 OF KENTUCKY
 EFFECTIVE

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

JAN 02 2004

PURSUANT TO 807 KAR 5:011
 SECTION 9 (1)

BY Thomas M. Dorman
 EXECUTIVE DIRECTOR

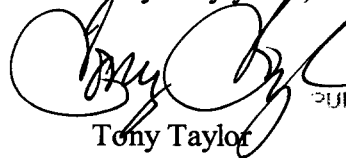
Thomas M. Dorman
December 18, 2003
Page 2 of 2

5. Promotion rewards will appear as a credit in the Other Charges & Credits section of the customer's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
6. BellSouth will not combine this promotion with any other promotion, program or Contract Service Arrangement offered by BellSouth.
7. This promotion is only available to customers where BellSouth offers service and where facilities are available.
8. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
9. There is a limit of one reward on the same account, at the same address, and in the same name.
10. Existing contracts may not be re-negotiated in order to receive this promotion.
11. BellSouth may modify or terminate this promotion at any time.
12. In the event a customer terminates the term election agreement, the customer must pay a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the customer's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the customer from other previous amounts owed to BellSouth. In addition, the customer shall reimburse all rewards received under this promotion.
13. In the event the customer terminates the term election agreement prior to the selected term, the customer must reimburse BellSouth for all rewards received prior to the date of such termination. Should the customer terminate the service purchased under this agreement before the term expires for reasons other than BellSouth's material breach, the customer shall reimburse BellSouth for the installation and monthly recurring charges that were waived for the affected services as part of this promotion and shall pay any other applicable termination charges as described in A2.4.10 of BellSouth's Tariff. This charge will appear on the subscriber's final bill as a charge in the Other Charges & Credits section.

An estimate of the revenue and cost effect of this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

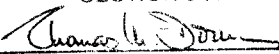


Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Revenue and Cost Summary
(Annual)

Revenue:

Cost:

Recurring
Non-recurring

Total Cost

Contribution:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY Thomas H. Dore
EXECUTIVE DIRECTOR

T64-1507



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 17, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: 64-1507

Dear Mr. Dorman:

On November 18, 2003, we notified you of a promotion called BellSouth ® Primary Rate ISDN Advantage Plus Promotion that we intend to offer to business customers. During the promotional period of January 2, 2004 through March 31, 2004, business customers who subscribe to BellSouth ® Primary Rate ISDN service will receive the following waiver and discounts:

- a. Option 1 - twelve (12) to twenty-three (23) month agreements will receive a waiver of installation charges (as defined in A4 of BellSouth's Tariff) and a "B" channel effective rate of nineteen dollars (\$19) per month per channel.
- b. Option 2 - twenty-four (24) month to forty-eight (48) month agreements will receive a waiver of installation charges (as defined in A4 of BellSouth's Tariff) and a "B" channel effective rate of fifteen dollars (\$15) per month per channel.
- c. Option 3 - forty-nine (49) to seventy-two (72) month agreements will receive a waiver of installation charges (as defined in A4 of BellSouth's Tariff) and a "B" channel effective rate of twelve dollars (\$12) per month per channel.

Specific provisions and limitations of this promotion are as follows:

1. This promotion is available to new and existing business customers who meet all the eligibility requirements.
2. Existing customers who are month-to-month, have an expired contract, or that have less than six (6) months remaining on their current contract are also eligible for this promotion.

PUBLIC SERVICE COMMISSION
OF KENTUCKY

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY Thomas M. Dorman
EXECUTIVE DIRECTOR

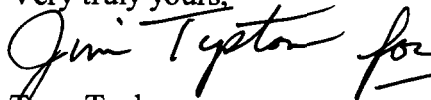
Thomas M. Dorman
December 17, 2003
Page 2 of 2

3. Participating customers must sign a term agreement between January 2, 2004 and March 31, 2004 in order to participate. Following this promotion window, customers will no longer be allowed to enroll in this promotion or receive promotion rewards. This promotion is available for resale for the duration of this enrollment period.
4. Promotion rewards will appear as a credit in the Other Charges & Credits section of the Subscriber's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
5. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program or Contract Service Arrangement offered by BellSouth, except BellSouth Select®, BellSouth® Business Winning Rewards, BellSouth® Business Premium Rewards and BellSouth® Business Rewards Plus.
6. This promotion is only available to customers where BellSouth offers service and where facilities are available.
7. Applicable taxes and fees will be based on the full retail price of all products and services. No taxes or fees will be added to the amount of any reward under this program.
8. There is a limit of one reward on the same account, at the same address, and in the same name.
9. Existing contracts may not be re-negotiated in order to receive this promotion unless otherwise specified.
10. BellSouth may terminate or modify this promotion at any time.
11. In the event a participating customer terminates a term election agreement, the customer must pay a charge for the number of months remaining on such agreed upon term. This termination charge will appear on the customer's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the customer from other previous amounts owed to BellSouth. In addition, the customer shall reimburse all rewards received under this promotion.

An estimate of the revenue and cost effect of this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,


Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Revenue and Cost Summary
(2004)

Revenue:

Cost:

Contribution:

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY Chamara W. Dore
EXECUTIVE DIRECTOR

T64-1506



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 17, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: 64-1506

Dear Mr. Dorman:

On November 18, 2003, we notified you of a promotion that we intend to offer to residence customers who return to BellSouth. During the promotional period of January 2, 2004 through December 26, 2004, residence customers who return to BellSouth from another local service provider and subscribe to either BellSouth® Complete Choice® service or BellSouth® PreferredPack (SM) Plan service will receive a coupon for \$100 cash back.

Specific provisions and limitations of this promotion are as follows:

1. Services included in this promotion are:

- BellSouth® Complete Choice® plan
- BellSouth® Complete Choice® Two-Line Plan package
- BellSouth® Complete Choice® Three-Line Plan package
- Area Plus® with BellSouth® Complete Choice® plan
- Area Plus® Two-Line Plan package with BellSouth® Complete Choice®
- Area Plus® Three-Line Plan package with BellSouth® Complete Choice®
- BellSouth® PreferredPackSM plan
- BellSouth® PreferredPackSM plan for Voicemail

2. Participating customers must either not currently have local service with BellSouth or not have service with BellSouth on one or more of their existing lines, including the line on which the service qualifying for this promotion will be provisioned.

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JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9(1)

BY Thomas M. Dorman
EXECUTIVE DIRECTOR

3. Participating customers must have local service or equivalent (wireless in lieu of wire-line) at the same local service address on one or more of their existing lines.
4. A participating customer must request service at the same address and in the same name, unless the customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within 30 days of responding to the offer. In the case of an imminent move, the BellSouth service representative can offer the customer the promotion and place the order at the new address.
5. Participating customers must have not had local service with BellSouth for at least ten (10) days prior to the new service connection date to be eligible.
6. Participating customers must switch their local service to BellSouth and purchase any one of the following: BellSouth® Complete Choice® plan, BellSouth® Complete Choice® Two-Line Plan package, BellSouth® Complete Choice® Three-Line Plan package, Area Plus® with BellSouth® Complete Choice® plan, Area Plus® Two-Line Plan package with BellSouth® Complete Choice®, Area Plus® Three-Line Plan package with BellSouth® Complete Choice®, BellSouth® PreferredPackSM plan, BellSouth® PreferredPackSM plan for Voicemail.
7. Participating customers must place their orders on or before 12/26/04.
8. This offer is valid for only one (1) service line at the intended local service address.
9. Participating customers must place their orders through a BellSouth business office, outbound telemarketing vendor, or alternate channels as indicated.
10. Participating customers must fill out a coupon and mail the coupon to a specified address by a specified date in order to receive the \$100 cash back.
11. Once customers complete the above requirements they will receive the \$100 cash back. If a customer cancels or discontinues the qualifying service prior to fulfillment, he will be ineligible for the cash back offer.
12. BellSouth may discontinue or modify this promotion at any time.
13. Participating customers must have the eligible services on their new service (N) order in order to receive the promotional offer.

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Thomas M. Dorman
EXECUTIVE DIRECTOR

Thomas M. Dorman
December 17, 2003
Page 3 of 3

14. This offer may be combined with cash back offers or other promotional offers on the same services, as such offers may be concurrently available from time to time, provided that the Company may prohibit the combination of this promotion with any other promotion, at the Company's discretion.

An analysis of the rates and costs associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,



Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Revenue and Cost Summary

Product	Recurring Revenue	Recurring Cost	Margin \$	Non- Recurring Revenue	Non- Recurring Cost	Non- Recurring Discounts	Non- Recurring Gain/(Loss)	Breakeven (mos.)
BPP	\$ 37.91			\$ 42.00				
CC	\$ 40.00			\$ 42.00				
CC - 2 Line	\$ 63.45			\$ 57.00				
CC - 3 Line	\$ 90.45			\$ 72.00				
AP w/ CC	\$ 56.00			\$ 42.00				
AP w/ CC - 2 Line	\$ 86.45			\$ 57.00				
AP w/ CC - 3 Line	\$ 123.45			\$ 72.00				
Non-Recurring Discounts w/Breakage								
Reacq - \$100 Cash Back for CCF & BPP	\$ 100.00							
Breakage								
Total Non-Recurring Discounts w/Breakage								

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.011
SECTION 9 (1)

BY Charles W. Dorn
EXECUTIVE DIRECTOR

T64-1505



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 17, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Dear Mr. Dorman:

On November 18, 2003, we notified you of a promotion that we intend to offer to residence customers. During the promotional period of January 2, 2004 through December 25, 2004, residence customers who switch to BellSouth from another local service provider and subscribe to either BellSouth® Complete Choice® service, BellSouth® PreferredPack (SM) Plan service, or basic exchange service with at least one feature, will receive a waiver of the line connection charge.

Specific provisions and limitations for this promotion are as follows:

- Participating customers must either not currently have local service with BellSouth or not have service with BellSouth on one or more of their existing lines, including the line on which the service qualifying for this promotion will be provisioned.
- The target customer for this promotion is a customer that switches service from either a facility based or reseller CLEC. This promotion is not valid for out-of-region customers who are new to BellSouth.
- Customers must have local service or equivalent (wireless in lieu of wire-line) at the same local service address on one or more of their existing lines.
- Customers must request service at the same address and in the same name, unless the customer is planning an imminent move from one address in BellSouth territory to another address in BellSouth territory within thirty (30) days of responding to the offer. In the case of an imminent move, the BellSouth service representative can offer the customer the promotion and place the order at the new address.
- Customers must switch their local service to BellSouth and purchase any one of the following: BellSouth® Complete Choice® plan, BellSouth® PreferredPackSM plan, or BellSouth® basic service and one (1) custom calling (or Touchstar® service) local features.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation.

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Thomas M. Dorman
EXECUTIVE DIRECTOR

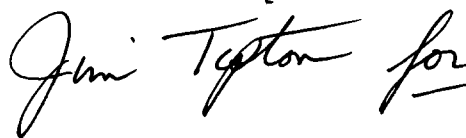
Thomas M. Dorman
December 17, 2003
Page 2 of 2

- Participating customers must place their orders on or before 12/25/04.
- This offer is valid for only one (1) service line at the intended local service address.
- Participating customers must place their orders through a BellSouth business office, outbound telemarketing vendor, or alternate channel as indicated.
- BellSouth may discontinue or modify this promotion at any time.
- Participating customers must have the eligible services on their new service orders (N) in order to receive the promotional offer.
- This offer may be combined with other offers for the same service at the same time.

An analysis of the rates and costs associated with this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,

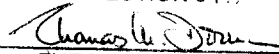
A handwritten signature in cursive script that reads "Jim Tipton for".

Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5.01:
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Rate and Cost Summary

Product	Recurring Revenue	Recurring Cost	Recurring Margin \$	Non-Recurring Revenue	Non-Recurring Waiver	Non-Recurring Cost	Non-Recurring Gain/(Loss)	Non-Recurring Breakeven (mos.)
1FR	\$ 22.96			\$ 42.00	\$ (42.00)			
BPP	\$ 37.91			\$ 42.00	\$ (42.00)			
CC	\$ 40.00			\$ 42.00	\$ (42.00)			
CC - 2 Line	\$ 63.45			\$ 57.00	\$ (57.00)			
CC - 3 Line	\$ 90.45			\$ 72.00	\$ (72.00)			
AP	\$ 44.50			\$ 42.00	\$ (42.00)			
AP w/ CC	\$ 56.00			\$ 42.00	\$ (42.00)			
AP w/ CC - 2 Line	\$ 86.45			\$ 57.00	\$ (57.00)			
AP w/ CC - 3 Line	\$ 123.45			\$ 72.00	\$ (72.00)			

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 02 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles L. Dorn
EXECUTIVE DIRECTOR

TL4-1508



BellSouth Telecommunications, Inc. 502-582-2164
4th Floor FAX 502-582-8667
601 W. Chestnut Street
Louisville, KY 40203

Tony Taylor
Director
Regulatory & External Affairs

Tony.Taylor@bellsouth.com

December 17, 2003

Thomas M. Dorman
Executive Director
Kentucky Public Service Commission
211 Sower Boulevard
P.O. Box 615
Frankfort, Kentucky 40602-0615

Re: 64-1508

Dear Mr. Dorman:

On November 18, 2003, we notified you of a promotion of Metro Ethernet (Native Mode LAN Interconnection service) that we intend to offer to business customers. During the promotional period of January 1, 2004 through March 31, 2004, eligible customers who subscribe to Metro Ethernet or upgrade their bandwidth will receive a waiver of port installation charges, a waiver of one month's recurring charge, and a discount on monthly channel mileage rates commensurate with the length of the contract period chosen.

Specific provisions and limitations of this promotion are as follows:

1. This promotion is available to new business customers who subscribe to any Metro Ethernet service and existing business customers who upgrade their current Metro Ethernet bandwidth. Customers must meet all the eligibility requirements to participate.
2. Participating customers must sign term agreements between January 1, 2004 and March 31, 2004 in order to participate. Following this promotion window, customers are not allowed to enroll in this promotion or receive promotion rewards. This promotion is available for resale for the duration of this enrollment period.
3. Customers who subscribe to BellSouth® Metro Ethernet service as defined in the General Subscriber Service Tariff and the Private Line Services Tariff, by signing a twelve (12) month or greater agreement will receive the following:
 - a. Waiver of port installation charges as defined in Section A4 of BellSouth's tariff only.
 - b. Waiver of the first month of monthly recurring service charges.

All BellSouth marks contained herein are owned by BellSouth Intellectual Property Corporation

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Thomas M. Dorman
EXECUTIVE DIRECTOR

- c. Discounted monthly channel mileage rates based on the following pricing tiers:
 1. Twenty-four (24) to forty-two (42) month contracts will receive a five (5%) percent discount on monthly channel mileage rates.
 2. Forty-three (43) to sixty (60) month contracts will receive a ten (10%) percent discount on monthly channel mileage rates.
4. Promotion rewards will appear as a credit in the Other Charges & Credits section of the customer's bill in a subsequent billing period, usually within one (1) to two (2) billing cycles.
5. Multiple location connections are allowed to receive the benefits of this promotion.
6. Unless otherwise specified, BellSouth will not combine this promotion with any other promotion, program, Volume and Term agreement, or Contract Service Arrangement offered by BellSouth.
7. This promotion is only available to customers where BellSouth offers service and where facilities are available.
8. Applicable taxes and fees will be based on the full tariff price of all products and services that are billed, and no taxes or fees will be added to the amount under this program.
9. There is a limit of one reward on the same account, at the same address, and in the same name.
10. Existing contracts may not be re-negotiated in order to receive this promotion.
11. BellSouth may modify or terminate this promotion at any time
12. In the event a participating customer terminates the term election agreement, the customer must pay a charge for the number of months remaining on such agreed upon term. In addition, the customer must reimburse all rewards received under this promotion. This termination charge will appear on the customer's final bill as a charge in the Other Charges & Credit section. Payment of the termination charge does not release the customer from other previous amounts owed to BellSouth.

A revenue and cost summary for this promotion is attached. Please see the enclosed petition for confidential treatment of sensitive competitive information.

If there are any questions concerning this proposal, please call Jim Tipton at 502-582-8925.

Very truly yours,




Tony Taylor

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

Attachment

JAN 01 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY 
EXECUTIVE DIRECTOR

Revenue and Cost Summary

	24 Mos.			48 Mos.		
Configuration*	A	B	C	A	B	C
Revenue:						
Recurring Revenue						
Total Revenue						
Cost:						
Recurring Cost						
Nonrecurring Cost						
Total Cost						
Contribution:						

* Configuration:

- A: 5 miles of interconnect, 2 Gig SW ports
- B: 20 miles of interconnect, 2 100M ports
- C: 30 miles of interconnect, 2 10M ports

PUBLIC SERVICE COMMISSION
OF KENTUCKY
EFFECTIVE

JAN 01 2004

PURSUANT TO 807 KAR 5:011
SECTION 9 (1)

BY Charles L. Dorn
EXECUTIVE DIRECTOR